



# Information Kit & Pricing

We appreciate your interest in our products and the time you are investing to make the right choice for your organization! We sincerely hope the information we've provided will help you make the best decision for your organization.

## ABOUT BONZI

Bonzi Sports Software serves sports of all types. We currently serve nearly 1000 sports clubs across the United States and Canada. We've been serving non-profit sports organizations since 2000 and are located in Portland, Oregon.

We've become sports management experts in many sports including Soccer, Football, Baseball / Softball (Little League), Volleyball, Lacrosse, Basketball and multi-sport organizations. We understand the work flow and reporting requirements for each sport and have **unique features included in the software that provide custom features for each sport**. For example, USYSA member card printing for soccer or US Club data exports, custom player profiles for football, custom data exports and age group management for Little League and much more.

Our support staff are involved in sports as referees, coaches, board members, or registrars, so we understand what it takes to run an organization. We provide unlimited support by phone, email and online training. Unlike many providers, when you call, we know who you are, how you run your organization, and can provide insights on how to solve problems you may be facing. With Bonzi, you're never on your own . . . we are always there to help.

## What's included in the information kit?

**PRICING** – See the following pages

**BOARD MEMBER HANDOUT** – In the following pages, you'll find an overview of the product features which you may find helpful in presenting to your board or co-workers.

**SOFTWARE DEMO VIDEO** – <http://www.bonzicentral.com/softwaredemo>

**WEB SITE GALLERY** – Visit our web site at <http://www.bonzicentral.com>

**DECISION CENTER** – Don't forget to visit our FREE Decision Center where you'll find tools that we hope will help you make the best software choice for your organization even if it's not Bonzi. Visit <http://www.bonzicentral.com/freedecisiontools>

## Need more information?

Call and talk to our staff who are all experienced in sports management and happy to answer any questions you may have and learn more about your organization and its needs.

Email Us: [softwareinfo@bonzicentral.com](mailto:softwareinfo@bonzicentral.com)

Call Us: Toll-Free 866-726-4131 or 503-691-9860



## Club, League and Tournament Management Software

Bonzi's web-based software product, was designed specifically to manage the countless administrative and communication challenges of sports organizations. **This easy-to-use web software** let's you **organize** your league, club, or organization **fast and affordably** and provides the foundation for consistency as volunteers and staff come and go.

- Significantly reduce work load and complete tasks faster
- Secure and share valuable data easily and affordably
- Delegate tasks to multiple individuals
- Reduce costs and provide convenience to members
- Attract volunteers

### **All-In-One Product!**

You won't find another software product that comes close to offering the flexibility, number of features, ease-of-use, and affordability of Bonzi Sports Software products. Log in one place, and it's all there!

#### • **..Web Site Content Manager**

Use our simple and feature-packed content manager to publish to your web site anytime. No more calling someone else and no complicated codes. It's a snap!

#### • **..Registration, Payment & Organization Manager**

Even if you already have a web site, give your members & volunteers or staff the convenience of using online software to manage your organization. This module is **LOADED** with features including online registration management, and that's **only a fraction** of what this module can do. Register families, individuals, coaches and volunteers or teams for a variety of activities. How about payment plans? Bonzi has that too!

#### • **..Report Wizard**

Customize and generate reports easily. You choose to view fields from your customized registration form, pick the sort order, and apply filters to your reports. Download any data to Excel or Word. **SAVE** your custom reports so you can re-use them anytime.

#### • **..Powerful Group Email & Communications Manager**

A powerful & robust group email feature is only one of the great features in this module. Use the events calendar, publish announcements, upload banner ads for sponsors and more.

#### • **..Coach Tools & Team Web Pages**

If you're running sports programs, give coaches, players, and team parents this great tool. Post announcements, photos, send group email, publish calendars, and print rosters on this password-protected team web site.

**(Look for our new Coach Tools and Team Page upgrade in 2010 including text messaging and bookkeeping features for teams.)**

- **..Powerful Controls for Issuing Username and Passwords**

Our system provides flexibility for organizations that need to limit access to features or data so you can limit access to the data or program a person can “see” and the features they can use in the system. This allows organizations to manage many programs easily within the same system if desired.

- **..Game Scheduling and Standings**

Use our powerful game scheduler to schedule simple, complex or large numbers of games. Post games schedules automatically to your web site and team web sites. Enter scores and watch standings update instantly.

- **..Online Store**

Raise funds, coordinate uniform purchases, or sell your branded products in this easy-to-maintain store.

## **Custom Features**

- Do you need to report your information to a state or national organization?
- Print membership cards?
- Do you need custom rosters?
- Do you need special forms filled in automatically?

At Bonzi, we've seen it all. If you need to report your information to a parent organization, print special rosters or have members complete custom forms, we can customize your software to meet your needs. So matter your sport ( Football, Little League©, Volleyball, Lacrosse, Soccer, etc.) it's no problem. Ask us how we can help.

Ask us about our special software product that lets you automatically report your information to your national organization, state soccer association, league or other parent organization. No more exports and spreadsheets!

## **What About Customer Support?**

Bonzi offers a unique support program. Our sports management experts are here to provide help when you need it by PHONE or EMAIL. You are not left on your own to sort through help guides that aren't helpful!

1. Unlimited phone support 6 days a week.
2. Unlimited email support
3. One-on-One training for volunteers and administrative staff
4. Support for members who are registering online
5. Support for coaches or team managers using Coach Tools
6. The best online Help Guide in the industry organized by how you work, not by software features. You'll find videos, examples, and tips on how to make your job easier!



## Pricing Information

### **Money Back Guarantee**

Bonzi offers a 30 day money-back guarantee if for any reason you are dissatisfied with our product or service. We stand behind our product and we know you'll be happy.

### **No Contracts**

Bonzi does not require you to sign a long-term contract to keep you as a client. We know you'll stay with us because you want to. You can always cancel any time with 30 days notice.

### **No Hidden Fees or Surprises**

Straight-forward and simple with no hidden limits or costs. Use what you need to run your organization.

### **One-Time Setup Fee**

\$399 to \$799 once only – no annual fee

### **Registration Fee**

\$2.75 for players OR if you are registering teams for leagues or tournament, it's \$7.00 per team.

No charge for volunteers or coaches

### **Hosting Fee**

\$15 to \$34 per month – use the system all you want AND everyone gets a team web site – included!

## Learn more about what you get with Bonzi !

### **One-time setup fee - \$799 (without a web site \$399)**

Pay this fee just once! We do all the work to get you up and running FAST! You are **NOT** on your own to learn using help guides and "email-only" support.

### **One person helps you get set up fast!**

This fee covers the cost of **setting up the web site and software**, the **custom graphic design** of the web site art to match your organization's logo and colors, our staff managing the domain name purchase or name server change, setup of your credit card account, customization of the registration forms, setup of registration, email forwarding setup and training. One person is assigned to work with you so you are not passed from person to person.

### **Per registration Fees**

\$2.75 per player **OR** \$7.00 per team for tournament or league registration

The registration fee covers the cost of the **software itself AND the upgrades** that come out with the software. It also covers **unlimited support by phone and email**. There is no extra fee for talking to a live, human being or to get "special treatment". Everyone is special at Bonzi.

On rare occasions we may add an optional feature that will have a small additional fee associated with it such as automated payment plans which are not used by everyone. However, everything you need to run your organization is included in that price.

## **Hosting Fee**

Yes, we do charge a hosting fee to cover the bandwidth for the web site and the software database. It's a traditional charge, **with some non-traditional features**. We do not limit bandwidth, storage space, number of web pages that an organization would normally need to operate. We also allow the clubs to maintain historical data for years and access that data for reporting, group emailing, etc.

### **Pricing by size of organization:**

**501+ Players** - \$34 / month    **500-201 Players** - \$19 / month    **200- Players** - \$15 / month

**Any of these fees can be paid annually and the club will receive a 10% discount**

**NOTE:** Individual team web sites or Coach Tools are **INCLUDED** – a feature no other provider offers.

## Credit Card Processing & Fees

**All money collected online is deposited directly to YOUR bank account every day!**

Your money does NOT deposit into our bank account, ever.

### **Choose Your Own Credit Card Processor**

You can choose to use your own credit card processor as long as they support the PayPal or Authorize.net gateways – most do!

### **Use our Preferred Provider – Fast Transact**

These folks give our clients special rates and a dedicated staff person who knows our clients and understands non-profit organizations.

### **Consider Using Our Credit Card Partner**

#### **One-time setup fee:**

Only \$49

#### **Percentage:**

Overall 2% or under even for small organizations

#### **Per Transaction fee:**

.40 cents – that means each time the card is used

#### **Monthly fee:**

\$35 for the credit card processing AND

## Learn more about the special rates from Fast Transact!

- 1.) They give us an excellent rate even if you are a small organization. We haven't seen anyone who beats it.
- 2.) Their application process is simple and their “Bonzi-dedicated” staff person will help you get setup fast!
- 3.) You DO NOT have to bank with Fast Transact.
- 4.) You CAN make your account inactive during which time you are not charged.
- 5.) They give our clients a much lower rate for debit cards than credit cards AND they register you as a non-profit with VISA/MASTERCARD so you get the best rates.

6.) If you only need your credit card account active part of the year, you can deactivate it and there will be NO monthly cost.

## How much will this cost my members?

As an example, you can expect the cost to a parent or adult member, on a \$65.00 registration in a club of about 500 to be raised about \$4.75 to pay for **all the features, support and the credit card processing.**

In exchange, your organization and members get:

- 1.) a great communication system
- 2.) a software system that saves everyone time and makes volunteering more attractive
- 3.) enables your organization to do more with the same or less volunteers hours
- 4.) provides conveniences for members who can now register online and receive more timely information about programs